

Ken Walters PROMOTIONS & PRODUCTS



EVENT CALENDAR TAMPA BAY Events



Event calendar, weekly business & social event emails and social media

KenWaltersEvents.com

KenWaltersPromotions.com - promotion

- Over 16,000 email contacts
- Thousands of contacts on social media
- Average household income of \$70k
- Average age of 39
- Average open rate of 60% and click rate of 7%
- Over 3,000 website visitors per month

BUSINESS EVENTS



FLORIDA ECONOMIC CLUB

Fostering interaction of community professionals between Florida cities

FloridaEconomicClub.org

FloridaEconomicClubCares.org - charity

FloridaEconomicClub.com - promotion

MayoralBall.com

COMMUNITY LEADER SOCIALS (monthly)

Tampa Bay - 1st Wednesdays

Sarasota - 2nd Wednesdays

- An average of 75 attend
- Average household income of \$100k
- Average age of 48
- Over 100 members with an average household income of \$150k and age of 50

Annual membership is \$250 for each chapter or \$400 for both chapters

Members will receive complimentary admission for one to our ten Community Leader Socials and for two to our annual member-only cocktail party during the membership cycle (an annual \$350 value) in addition to name recognition at the public events, inclusion in the event group pictures, engraved name badge and lapel pin, access to the online directory and more!

SOCIAL EVENTS



Live music social events

RooseveltSocialClub.org

RooseveltSocialClubCares.org - charity

RooseveltSocialClub.com - promotion

Annual membership \$450

Members will receive complimentary upgrades for two to reserved seating with the purchase of general admission to our three annual live music social events in addition to invitations to our member-only events during the membership cycle (an annual \$1,300 value), name recognition at the public events, inclusion in the event group pictures, lapel pin, access to the online directory and more!

APRIL, AUGUST and NEW YEAR'S EVE

CelebrateSinatra.com every other year

- An average of 300 attend events and 100 have reserved tables
- Average household income of \$90k for events and \$200k for reserved tables
- Average age of 46 for events and 50 for reserved tables
- Over 75 members with an average household income of \$300k and average age of 53

COMMUNITY ATTRACTION



A walking trail to showcase individuals from Tampa (or who spent their creative years here) that have made national contributions to or our cultural heritage

TampaWalkofFame.com

KenWaltersPromotions.com - promotion

The location will probably be in downtown Tampa and may include, but not limited to: Julian Edwin "Cannonball" Adderly, Francis Bellamy, Brooke Bennett, Wade Boggs, Hulk Hogan (Terry Bollea), Aaron Carter, Nick Carter, John Cena, Ray Charles, Alvin Joseph Downing, Ella Fitzgerald, Dwight Gooden, Gypsy Rose Lee (Rose Louise Hovick), Loren Hutton, Shock G (Gregory Edward Jacobs), Derrick Jeeter, Tony La Russa, Brutus "The Barber" Beefcake (Edward Harrison Leslie), Al Lopez, Billy Mays, Thelma "Butterfly" McQueen, Ferdie Pacheco, Sarah Paulson, Leroy Selmon, Gary Sheffield, Brittany Snow, George Steinbrenner, Stephen Stills, Channing Tatum, Owen Teague, Bishop Bullwinkle (Bernard Thomas), Ernest Ivy Thomas Jr., Mel Tillis, Drea Walker, Sean Waltman and Slim Whitman

- Over 500,000 will view per year
- Annual press event will mention all organizations



Promotion with
EVENT CALENDAR,
charity **EVENTS** and
COMMUNITY ATTRACTIONS



Est. 1984

KenWalters.com

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Call or text 813-251-0500

2108 West Southview Avenue
Tampa, Florida 33606-3106



EVENT CALENDAR with weekly business & social event emails and social media

BUSINESS PROMOTION ON WEBSITE AND WEEKLY EMAIL

	\$250	\$500	\$750	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$25,000	\$50,000	\$100,000
\$10,000 for one year for presenting position for SOCIAL and BUSINESS emails and website	[Bar from \$250 to \$25,000]									2 EMAILS PER WEEK	[QR]
\$6,000 for one year for presenting position for SOCIAL or BUSINESS emails and website	[Bar from \$250 to \$10,000]									1 EMAIL PER WEEK	[QR]
\$500 for the first month and \$150 for every additional pre-paid month for SOCIAL and BUSINESS emails*	[Bar from \$250 to \$750]									\$500 1 MONTH - \$1250 6 MONTHS - \$2150 1 YEAR WITH 2 EMAILS PER WEEK	[QR]
\$300 for the first month and \$100 for every additional pre-paid month for SOCIAL or BUSINESS emails*	[Bar from \$250 to \$500]									\$300 1 MONTH - \$800 6 MONTHS - \$1400 1 YEAR WITH 1 EMAIL PER WEEK	[QR]

EVENT PROMOTION ON WEBSITE AND WEEKLY EMAIL

\$500 for the first two months and \$100 for every additional month for SOCIAL and BUSINESS emails	[Bar from \$250 to \$750]									\$500 2 MONTHS - \$1100 6 MONTHS - \$2000 1 YEAR WITH 2 EMAILS PER WEEK	[QR]
\$300 for the first two months and \$100 for every additional month for SOCIAL or BUSINESS emails	[Bar from \$250 to \$500]									\$300 2 MONTHS - \$700 6 MONTHS - \$1300 1 YEAR WITH 1 EMAIL PER WEEK	[QR]

EVENT OR BUSINESS PROMOTION IN EXCLUSIVE EMAIL

\$300 per email (must have contract for one of the above/monthly included in presenting position)	[Bar from \$250 to \$500]									[QR]
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BUSINESS EVENTS

COMMUNITY LEADER SOCIALS: Ten per year plus member-only cocktail party

\$10,000 for one year for presenting position	[Bar from \$250 to \$25,000]									[QR]	
\$6,000 for one year	[Bar from \$250 to \$10,000]									[QR]	
\$750 per event	[Bar from \$250 to \$750]									\$750 1 MONTH - \$2250 3 MONTHS - \$3750 5 MONTHS	[QR]
\$250 for display table or email ad for one month and \$150 for each additional pre-paid month	[Bar from \$250 to \$500]									\$250 1 MONTH - \$550 3 MONTHS - \$850 5 MONTHS	[QR]



SOCIAL EVENTS

APRIL, AUGUST and NEW YEAR'S EVE: Live music social events plus member-only events

\$25,000 for presenting position for all three events	[Bar from \$250 to \$25,000]									1 YEAR	[QR]
\$10,000 for presenting position per event	[Bar from \$250 to \$10,000]									4 MONTHS	[QR]
\$6,000 for all three events	[Bar from \$250 to \$5,000]									1 YEAR	[QR]
\$2,500 per event	[Bar from \$250 to \$2,500]									4 MONTHS	[QR]



COMMUNITY ATTRACTION

\$100,000 presenting position on directory monument for 20 years	[Bar from \$250 to \$100,000]										
\$50,000 presenting position on directory monument for 5 years	[Bar from \$250 to \$50,000]										
\$25,000 for 20 years on walking trail tablet and directory monument	[Bar from \$250 to \$25,000]										
\$10,000 for 5 years on walking trail tablet and directory monument	[Bar from \$250 to \$10,000]										