

Promotion with **EVENT CALENDAR**

KenWaltersEvents.com

KenWaltersPromotions.com - promotion



TAMPA BAY *Events*



Event calendar, weekly business & social emails and social media

Website events are organized in three categories:

SOCIAL

BUSINESS

TRAVEL

Our calendar of events is different than any other as it has been compiled by people that were born in Tampa Bay, have lived here all of their lives and have an appreciation for the most pleasant and rarified functions...no monster trucks events listed!

- Over 16,000 email contacts
- Thousands of contacts on social media
- Average household income of \$70k
- Average age of 39
- Average open rate of 60% and click rate of 7%
- Over 3,000 website visitors per month

Est. 1984

KenWalters.com

Ken@KenWalters.com

Call or text 813-251-0500

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Promotion Opportunities

KenWalters.com/event-calendar



\$10,000 - 1 YEAR PREMIUM

■ TWO EMAILS PER WEEK

- Presenting position BUSINESS promotion for ONE year in weekly Social AND Business emails and on website
- Top banner ad in all emails and two quarterly exclusive emails

\$6,000 - 1 YEAR PREMIUM

■ ONE EMAIL PER WEEK

- Presenting position BUSINESS promotion for ONE year in weekly Social OR Business emails and on website
- Top banner ad in all emails and one quarterly exclusive email

\$500 - 1 MONTH

■ TWO EMAILS PER WEEK

- EVENT promotion for TWO months in weekly Social AND Business emails and on website or
- BUSINESS promotion for ONE month in weekly Social AND Business emails (on website requires pre-paid for 1 year)

\$150 - ADDITIONAL MONTHS

■ TWO EMAILS PER WEEK

- Must be ordered at the same time as \$500 promotion

\$300 - 1 MONTH

■ ONE EMAIL PER WEEK

- EVENT promotion for TWO months in weekly Social OR Business emails and on website or
- BUSINESS promotion for ONE month in weekly Social OR Business emails (on website requires pre-paid for 1 year)

\$100 - ADDITIONAL MONTHS

■ ONE EMAIL PER WEEK

- Must be ordered at the same time as \$300 promotion

\$300 - EXCLUSIVE EMAIL

■ EMAIL WITH ONLY YOUR MESSAGE

- Must have \$500 or \$300 MONTHLY promotion

